




## Mechthild Henneke

Date of birth: 05/05/1965


Nationality: German

Gender: Female

### CONTACT

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### WORK EXPERIENCE

**01/12/2020 – CURRENT** – Berlin, Germany

#### Writer/Author

Self-employed

- Nov 2021: Publication of the novel "Ach, mein Kosovo!", Edition PalmArtPress, Berlin, ISBN: 978-3-96258-096-4, on the Kosovo war, more information on [blog.mhenneke.de](http://blog.mhenneke.de)
- Dec 2020: Publication of the short-story „Asche“ in „Großstadtklänge“, PUBL: S.M. Gruber, Liv Modes, Jen Pauli und Katharina Stein / #BerlinAuthors, ISBN: 978-3-7526-6194-1

**01/07/2009 – CURRENT**

#### PR Expert, Journalist

Self-employed

PR Expert and Journalist with a professional experience of more than 25 years

Highly focused on national/international politics, society developments

Extended network into national and international media

Strategic approach to all public Information tasks - national or international

Proficient and well received writer of both articles and PR products

Regular contributions to Berliner Zeitung and others

PR editor for the Political Communication Agency "Kompaktmedien - die Kommunikationsbereiter", Berlin and others

Berlin, Germany

**01/07/2009 – CURRENT**

#### Training Expert

Self-employed

##### Trainings in International Missions:

Short Term Expert in the EU Project "Support to the Reform of Myanmar Police Service", holding Workshops on "Professional Press and Public Information Services" for Senior Officers of Myanmar Police Service and Civil Society Activists in Myanmar (May 2014 - May 2015)

Role of Public Information in Peacekeeping Missions (in: Zentrum für Internationale Friedenseinsätze (ZIF), Berlin, in 2012 and 2013)

Civil Military Cooperation (CMCO) in CSDP operations - the Comprehensive Approach of the International Community in Kosovo (in Folke Bernadotte Academy, Sandö, Sweden, 2010 and 2012)

Working and Living in Kosovo's Multicultural Environment (Center for European Perspective (CEP), Ljubljana, Slovenia, in 2011)

Interview Skills (EUMM Georgia, various towns in Georgia, in 2010)

##### Trainings in Media:

Regular Trainings for WBS Training AG for "Technical Editors"

Media Trainings for Advanced Coaching and Training (ACT) Berlin

Communications Trainings for Deutsche Presse Akademie Berlin (depak)

Training for Continual Improvement Process in Newspapers (Mitteldeutsche Zeitung, Halle, from 2011 ongoing)

##### Roleplayer:

Regular roleplayer for Schmidt Gramoll Partnergesellschaft, Berlin/ Cologne, in Assessment and Development Centers

Berlin

**01/04/2004 – 30/11/2004**

**Acting Head of Press Office**

United Nations Interim Administration Mission in Kosovo (UNMIK)

Managing the UNMIK Press Office with three internationals and seven local staff

Developing media strategies and action plans for complex problems  
Promoting media coverage of events related to SRSG and other departments of UNMIK- Holding press conferences and press briefings- Developing, coordinating and implementing media lines, press-releases

Coordinating and accompanying interviews with the SRSG

Coordinating and implementing media events- Writing and editing articles for the magazine published by UNMIK ("Focus Kosovo")

Pristina

**01/04/2002 – 31/03/2004**

**Information Officer**

United Nations Interim Administration Mission in Kosovo (UNMIK)

Promoting media coverage of events related to SRSG and other departments of UNMIK

Developing media strategies and action plans for complex problems  
Coordinating and accompanying interviews with the SRSG  
Coordinating and implementing media events  
Preparing press-releases, answering media inquiries;- Writing and editing articles for the magazine published by UNMIK ("Focus Kosovo")

Pristina

**01/07/2001 – 31/12/2001**

**Election Officer**

Organisation for Security and Cooperation in Europe (OSCE)

Preparing the Parliamentary Elections on 17th of November 2001 in the Municipality of Kacanik

Organizing, supervising and carrying out registration and elections-related field operations

Maintaining proper work relationships with UN, Civpol and KFOR  
Working with political parties and their representatives in Kacanik and solve local, election-related party problems

Maintaining contact with the Regional Center of OSCE in Gjilan/Gnjilane

Ferizaj/Urosevac

**01/04/1994 – 30/06/2001**

**Staff writer**

Berliner Zeitung

Writing back-ground stories, features, portraits on political and social topics, especially investigating human rights during the unification process in Berlin

Observing and reporting on German refugee politics in connection with the Balkan conflict

Reporting on political topics outside Germany, i.e. Russia, Spain (Basque country), Bosnia and Herzegovina

Writing editorials on political and social topics

Editing articles in the political and the local section of the newspaper

Berlin, Germany

## EDUCATION AND TRAINING

**14/02/2014 – 06/04/2014** – Berlin, Germany

### **Social Media Manager**

Chamber of Trade and Commerce

Planning, managing and executing social media initiatives

Digital Marketing current best practices and understanding of digital production processes

Social media legal guidelines

Strategic planning and processes for brand management and creative development

Media strategy and planning options

Media role in integrated communication. Strategic advice and direct negotiation for interactive services

EQF level 5

**19/09/2012 – 22/03/2013** – Berlin, Germany

### **Trainer**

Industrie- und Handelskammer (Chamber of Industry and Commerce)

The role of the trainer, lecturer, moderator in the lifelong learning sector

Learning theories, methods and strategies in the lifelong learning sector

Techniques of moderation and self-presentation

Analysis of group dynamics and self-reflexive handling of it

Communication and Gender Training

Developing and managing resources

EQF level 5

**01/01/1993 – 01/07/1994** – Hamburg, Germany

### **Journalist**

Henri Nannen School of Journalism

Intensive course on all aspects of journalism: print, radio, TV

Four internships in leading German media: Berliner Kurier, Die Wochenpost, Stern, Rundfunk Berlin-Brandenburg

EQF level 5

**01/07/1985 – 31/12/1992** – Berlin, Germany

### **Master of Political Sciences**

Free University of Berlin

EQF level 7

**01/09/1984 – 01/06/1985** – Paris, France

### **Certificat de Langue et Civilisation Française**

University Sorbonne

EQF level 4

## LANGUAGE SKILLS

**MOTHER TONGUE(S):** German

**OTHER LANGUAGE(S):**

**English**

<b>Listening</b> C2	<b>Reading</b> C2	<b>Spoken production</b> C2	<b>Spoken interaction</b> C2	<b>Writing</b> C2
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**French**

<b>Listening</b> C2	<b>Reading</b> C2	<b>Spoken production</b> C1	<b>Spoken interaction</b> C1	<b>Writing</b> C1
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**Russian**

<b>Listening</b> B2	<b>Reading</b> B2	<b>Spoken production</b> B2	<b>Spoken interaction</b> B2	<b>Writing</b> B2
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**Albanian**

<b>Listening</b> B1	<b>Reading</b> B2	<b>Spoken production</b> B1	<b>Spoken interaction</b> B1	<b>Writing</b> B1
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**Spanish**

<b>Listening</b> B1	<b>Reading</b> B2	<b>Spoken production</b> B1	<b>Spoken interaction</b> B1	<b>Writing</b> B1
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## DIGITAL SKILLS

Microsoft Excel / Microsoft Powerpoint / Microsoft Word / Zoom / Social Media / Instagram / Skype / Microsoft Office / Google Docs / Power Point / Twitter / LinkedIn / Outlook / Facebook / Good listener and communicator / Organizational and planning skills / Google Drive / Written and Verbal skills / Motivated / Team-work oriented / Decision-making / Conflict resolution / Critical thinking / Creativity / Strategic Planning / Gmail / Reliability / Analytical skills / Responsibility / Presenting / Flexibility

## ORGANISATIONAL SKILLS



### **Organisational skills**

Excellent managerial skills, very good team-management skills, highly experienced media advisor

## COMMUNICATION AND INTERPERSONAL SKILLS



### **Communication and interpersonal skills**

Excellent communication skills

## OTHER SKILLS



### **Other skills**

Interested in creative arts: writing, painting, playing clarinet